
BellSouth Telecommunications, Inc.

150 South Monroe Street
Suite 400
Tallahassee, Florida 32301

marshall.criser@bellsouth.com

Marshall M. Criser III

Vice President
Regulatory & External Affairs

(850) 224-7798
Fax (850) 224-5073

December 17, 2004

Ms. Beth Salak
Director Of Competitive Markets and Enforcement
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for 1Q05 BellSouth SBS PRI Promotion

General Subscriber Services Tariff

A2.10 - Original Page 33.91
 - Original Page 33.92

The issue and effective dates for this tariff package are December 17, 2004 and January 1, 2005, respectively. Acknowledgement, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

PROMOTION DESCRIPTION

(FL2004-260)

1Q05 BellSouth SBS PRI Promotion

OVERVIEW OF PROMOTION:

In accordance with the appropriate section of the General Subscriber Services Tariff, BellSouth plans the following promotion that begins on or after January 1, 2005 and ends April 30, 2005. This promotion offers new and existing eligible Business Subscribers who sign Primary Rate ISDN (PRI) term election agreements – and who have or purchase a BellSouth Long Distance Plan (core or complex) - waived non-recurring installation charges, discounted “B” channel rates, and a \$100 credit applicable toward the PRI regulated services portion of their BellSouth bill. Complete details of this promotion are outlined below.

Services Included in this Promotion:

1. BellSouth Primary Rate ISDN (PRI)
2. BellSouth Core or Complex Long Distance (BSLD)

PROMOTION SPECIFICS:

1. This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
2. Subscribers currently spending less than forty thousand dollars (\$40,000) annually (per Subscriber/per state) for BellSouth regulated services must sign a minimum twelve (12) month PRI term agreement and must have or purchase a BSLD plan (Core or Complex) between January 1, 2005 and April 30, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards.
3. Subscribers who purchase BellSouth PRI service by signing a twelve (12) month or greater term agreement and who have or purchase a BSLD plan (Core or Complex) will receive the following benefit(s):
 - a. Option one: 12-23 month term agreement - Waiver of Install (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$19.00/channel/mo.
 - b. Option two: 24 to 48 month term agreement - Waiver of Install (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$15.00/channel/mo.
 - c. Option three: 49 to 72 month term agreement - Waiver of Install (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$12.00/channel/mo.
 - d. For ALL Options: Subscribers who have or purchase a BSLD plan or a Complex BSLD Volume & Term agreement - \$100 credit applicable toward the PRI regulated services portion of their BellSouth bill.
4. Subscribers receive the 90-Day Satisfaction Guarantee: Subscribers may terminate their contract if they are not satisfied with the service in the first 90 days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date Service is installed.
5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

1. This promotion cannot be combined with any other BellSouth rewards programs.
2. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
3. This offer applies to flat rate and measured rate voice/data PRIs.
4. Existing BellSouth PRI Subscribers who have an expired agreement, or six (6) months or less remaining on their existing agreement, are also eligible for this promotion.
5. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this promotion.
6. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.
7. BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.
8. BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	(N)
BellSouth's Service Territory – From Central Office where services are available	1Q05 BellSouth SBS PRI Promotion	1Q05 BellSouth SBS PRI Promotion offers new and existing eligible Business Subscribers who sign a Primary Rate ISDN (PRI) term election agreement and who have or purchase a Core BellSouth Long Distance (BSLD) Plan or a Complex BSLD Volume and Term agreement waived nonrecurring installation charges, discounted "B" channel rates, and a \$100 credit applicable toward the PRI regulated services portion of their BellSouth bill. Complete details of this promotion are outlined below.	01/01/05 to 04/30/05	(N)

PROMOTION SPECIFICS: (N)

--This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below. (N)

--Subscribers currently spending less than forty thousand dollars (\$40,000) annually (per Subscriber/per state) for BellSouth regulated services must sign a minimum twelve (12) month PRI term election agreement and must have or purchase a Core BSLD Plan or a Complex BSLD Volume and Term agreement between January 1, 2005 and April 30, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards. (N)

--Subscribers have three (3) term options from which to choose. Each option includes a one hundred percent (100%) waiver of installation charges (includes Voice/Data PRI Interface, B-Channel, and ISDN access line) and a discounted per B channel effective rate as follows: (N)

- a. Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00). (N)
- b. Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00). (N)
- c. Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00). (N)
- d. For all Options: Subscribers who have or purchase a Core BSLD Plan or a Complex BSLD Volume and Term agreement - \$100 credit applicable toward the PRI regulated services portion of their BellSouth bill. (N)

--90-Day Satisfaction Guarantee - Subscribers may terminate their agreement if not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date service is installed. (N)

--Promotion rewards will appear as a credit in the Other Credits & Charges section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles. (N)

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS: (N)

--This promotion cannot be combined with any other BellSouth rewards programs. (N)

--This promotion is only available to Subscribers where BellSouth offers service and where facilities are available. (N)

--This offer applies to flat rate or measured rate voice/data PRIs only. (N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	(N)
BellSouth's Service Territory – From Central Office where services are available	1Q05 BellSouth SBS PRI Promotion	PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS: (Cont'd) --Existing BellSouth PRI Subscribers who have an expired agreement, or six (6) months or less remaining on their existing agreement are also eligible for this promotion. --Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program. --Existing agreements may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current agreement expiration. --BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes. --BellSouth reserves the right to terminate this promotion at any time	01/01/05 to 04/30/05	(N) (N) (N) (N) (N)

ISSUED: December 17, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>
BellSouth's Service Territory – From Central Office where services are available	1Q05 BellSouth SBS PRI Promotion	1Q05 BellSouth SBS PRI Promotion offers new and existing eligible Business Subscribers who sign a Primary Rate ISDN (PRI) term election agreement and who have or purchase a Core BellSouth Long Distance (BSLD) Plan or a Complex BSLD Volume and Term agreement waived nonrecurring installation charges, discounted "B" channel rates, and a \$100 credit applicable toward the PRI regulated services portion of their BellSouth bill. Complete details of this promotion are outlined below.	01/01/05 to 04/30/05

PROMOTION SPECIFICS:

--This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below. (N)

--Subscribers currently spending less than forty thousand dollars (\$40,000) annually (per Subscriber/per state) for BellSouth regulated services must sign a minimum twelve (12) month PRI term election agreement and must have or purchase a Core BSLD Plan or a Complex BSLD Volume and Term agreement between January 1, 2005 and April 30, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards. (N)

--Subscribers have three (3) term options from which to choose. Each option includes a one hundred percent (100%) waiver of installation charges (includes Voice/Data PRI Interface, B-Channel, and ISDN access line) and a discounted per B channel effective rate as follows: (N)

- a. Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00). (N)
- b. Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00). (N)
- c. Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00). (N)
- d. For all Options: Subscribers who have or purchase a Core BSLD Plan or a Complex BSLD Volume and Term agreement - \$100 credit applicable toward the PRI regulated services portion of their BellSouth bill. (N)

--90-Day Satisfaction Guarantee - Subscribers may terminate their agreement if not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date service is installed. (N)

--Promotion rewards will appear as a credit in the Other Credits & Charges section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles. (N)

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

--This promotion cannot be combined with any other BellSouth rewards programs. (N)

--This promotion is only available to Subscribers where BellSouth offers service and where facilities are available. (N)

--This offer applies to flat rate or measured rate voice/data PRIs only. (N)

ISSUED: December 17, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>	(N)
BellSouth's Service Territory – From Central Office where services are available	1Q05 BellSouth SBS PRI Promotion	<u>PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS: (Cont'd)</u>	01/01/05 to 04/30/05	(N)
		--Existing BellSouth PRI Subscribers who have an expired agreement, or six (6) months or less remaining on their existing agreement are also eligible for this promotion.		(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.		(N)
		--Existing agreements may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current agreement expiration.		(N)
		--BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.		(N)
		--BellSouth reserves the right to terminate this promotion at any time		(N)